Book Trailer

In this Activity: Students will write a short summary of a book they have read in class that will then be used to create a trailer to represent the book through video footage or found/drawn images.

Literacy: Reading for pleasure and visual learning

Why?: Increase young people's interest in reading by exploring the main ideas in a text through visual learning.

Ages: Third Grade – Fifth Grade

-> Introduction to activity
  -> "Have you ever seen a movie trailer?"
  -> Movie trailers are designed to give you an idea of what happens in a movie to entice the viewer without giving away major details, or most importantly the ending
  -> Book trailers are meant to do the same, excite someone to read the book by giving a taste of the book.

(How)

PREPERATION:
-> Split the students into groups of three or four people
INTRODUCTION:
-> Have each group pick a book that you have read in class that they would want to create a trailer for.
  -> SLIGHT MODIFICAITON: Each group can also work off the same book
-> Have the students collaborate to write a short summary of the book
  -> NOTE: This should not be the same as the summary on the book sleeve
-> Have the students create a storyboard depicting the element and sequence of the book trailer, based on the previous summary.
  -> This storyboard should just be a rough idea of the sequences of images and text that will create the trailer
  -> This should be rough hand drawn picture to represent the images that will be used later
  -> *Example below*
-> Have the students search for images on the internet that correspond with what is mentioned in the summary
  -> NOTE: These should not be images from the book, or googled images of character's names. Instead have them be images that are related to the summary and that capture the main events and ideas of the book trailer.
  -> ex. What pops into the student's head when they think of the specific characters?
    - "What color is the character's hair?"
-> Have the students use iMovie or Microsoft Photo Story (link to download provided in specific resources) to create a 30 to 45 second book trailer

-> These programs have voice recording software, text typing ability, and are user friendly

-> **PREPARATION**: I suggest you take 15 minutes to look over the software to become more familiar with the material.

-> After the book trailers are finished, have a screening for the students

-> Maybe bring popcorn and set the tone of a movie theatre

-> If possible put these videos on YouTube to help share your student's projects with others

-> Vimeo is also a good place to put up work (Link at the bottom)

Modification:

-> Pick a favorite book over the summer

-> Pick a book that they would like to recommend to someone else